



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 865627

Schedule Dates 11/03/12-11/06/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KAUFMAN, MEREDITH
Phone/Fax (757) 362-3300 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSHBIEL 11/3

Date Entered 11/02/12
Last Modified 11/06/12
Entered By Anne Davis
CO-OP No
Headline # 06402864
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,265.00
Net Total \$12,835.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	37	\$15,100.00
Grand Total:	37	\$15,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		11/2/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		11/2/12
3.0	Revised Line / SPOT	11/03/12-11/03/12	6	:30	12P- 7P (ET)							2					Norfolk (WVEC) (WVEC)		11/2/12
3.1	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	12P- 7P (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		11/2/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)		11/2/12
4.0.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	R-Programming/Spot - bacs- sports ran long	
5.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11:30P- 12:05A (ET)							2		2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		11/2/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5A- 5:58A (ET)	3	X	X						3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		11/2/12
7.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5:58A- 7A (ET)	3	X	X						3	\$340.00	\$1,020.00	Norfolk (WVEC) (WVEC)		11/2/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 9A (ET)	3	X	X						3	\$500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		11/2/12
9.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	9A- 10A (ET)	3	X	X						3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)		11/2/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	10A- 11A (ET)	3	X	X						3	\$170.00	\$510.00	Norfolk (WVEC) (WVEC)		11/2/12
11.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	12P- 12:58P (ET)	4	X	X						4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/2/12

CONFIRMATION CONTRACT

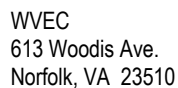
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



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